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TELFORD HOMES LAUNCHES FRESHMAN'S HOUSE AT SOUGHT AFTER QUEEN MARY'S GATE DEVELOPMENT

Family friendly flats will prove popular with discerning homebuyers

London, 08 March 2010 – Telford Homes is pleased to announce the launch of Freshman's House at their award-winning Queen Mary's Gate development in South Woodford, E18. Freshman's House is the most exclusive of the last four block of Queen Mary's Gate, to be specifically branded the Quattro Finale and features the final few three bedroom apartments at the development. Freshman's House will appeal to families looking to set up home in a vibrant London suburb, as well as upwardly-mobile professionals, gregarious singles and even empty-nesters.

The modern three-bedroom apartments will be ready for occupation from September and all come with secured basement parking. Each home is finished in Telford Homes' "premium specification", boasting fresh neutral decor with high quality fixtures and fittings, stylish white Roca bathroom suites and kitchens designed by Urban Myth that feature integrated Smeg appliances. Public art is installed as a finishing touch in the courtyards between the buildings to create an oasis of calm for residents' enjoyment.

The secure, gated development has proved popular with a whole range of buyers who have been attracted by the development's landscaped water gardens and Queen Mary's Gate proximity to both Epping Forest and South Woodford's fashionable high street with its many boutiques, eateries and trendy nightspots beyond the development's 24-hour concierge lodge.

South Woodford is conveniently located on the Central line, giving City-workers a rapid connection to Liverpool Street in less than 20 minutes, while those who prefer to drive have easy access to the A406, M11 and M25. The area boasts good primary and secondary schools, with Churchfields Junior School and Woodford County High School achieving results well above the national average.

A special launch event will be held from 19th – 21st March 2010 for active homebuyers and with a growing number of advance applicants already, these apartments will not be available for long.

The Quattro Finale also incorporates three further apartment blocks: Grove House, Gatekeeper's Lodge and Glebe House will be launched to the market later this year, offering the last one and two bedroom homes on the development.

Sheena Ellwood, Sales & Marketing Director at Telford Homes commented:

“We are already receiving significant interest in the homes at Freshman's House when they are released, as high quality family homes in vibrant locations are in short supply. Buying a home is so much more than just the purchase of well-designed bricks and mortar; buyers should be looking for a lifestyle. Queen Mary's Gate and South Woodford offer an aspirational but affordable standard of living, with a unique blend of urban and rural benefits.”

Queen Mary's Gate sales centre and show apartment is located on High Road, South Woodford and is open Mon-Sat 10am – 6.00pm and Sundays 11.00 - 5.00pm. Call 020 8506 1955 to make an appointment or visit www.telfordhomes.plc.uk for more information.