



9th Spet 2008

Kinetica is right at the heart of the action in Hackney

Lonely Planet's latest London guidebook has declared East London as the capital's rising star with Hackney described as one of the emerging areas that will greatly benefit from the East London line extension opening in 2010. Coinciding with this date is the completion of Telford Homes' Kinetica development, located on Ramsgate Street, E8. Prospective purchasers have the opportunity to buy now to benefit from future growth prospects and a rise in demand. Kinetica is the ideal base in Hackney - located in the heart of London's rejuvenated and revitalised East End.

Kinetica is a striking fourteen-storey ivory-coloured tower with a total of 56 contemporary one, two, and three bedroom apartments with 60% already sold at the development. The interiors will be fitted out to the high quality and finish associated with Telford Homes including Urban Myth kitchens, Smeg appliances and Roca sanitaryware in bathrooms and en-suites. Purchasers also benefit from Telford Homes' enviable customer service package that ensures superior finish and attention to detail, as well as a two year 24/7 support service.

Kinetica will feature bold eco-initiatives which include a set of four vertical, five metre wind turbines. The innovative turbines on the spine of the tower will be designed and

installed by wind technology experts Quiet Revolution. The smooth-running mechanism will provide renewable energy contributions for the building, with any excess going back into the National Grid. There will also be a green sedum roof and brown roof to create a natural habitat for wildlife, in particular the Black Redstart bird.

Hackney itself hosts a wealth of excellent bars, restaurants and amenities. Trendy bars such as Hackney Central, 291 Bar, and The Eclipse attract lots of young and fashionable people. From Vietnamese to Turkish and African to Argentinean, there is a wide mixture of cuisines from which to choose, reflecting the rich diversity of the area. Also reflecting this diversity is the Hackney Museum that explores the immigration and settlement of Hackney dating back over a century.

There are also high street shops and lively street markets such as the Ridley Road market, which is a great place to buy fruit and vegetables, spices and Asian specialities. For those who enjoy the outdoors, the area offers the green spaces of Hackney Downs and London Fields. London Fields has a newly refurbished art deco lido that features a 164 ft outdoor pool, as well as a cricket pitch, BMX track, tennis courts, table tennis and two children's play areas.

With the centres of commerce increasingly located in East London, more and more Londoners prefer to live within easy reach of their workplace, making Kinetica's location very desirable to professionals. With the new Dalston Junction station just a few moments away from the development, the extended East London line will provide fast and frequent trains to Hoxton, Shoreditch and Bishopsgate, then down to New Cross, Crystal Palace and South London; westwards, on to Highbury & Islington by 2011.

Sheena Ellwood, Sales & Marketing Director at Telford Homes, comments: "Hackney is a prime area of East London that has so much to offer with its rich cultural diversity and wide range of amenities. Kinetica, located right in the heart of it all, will provide contemporary, high specification homes that will enjoy superior transport connections."

Over 60% of the apartments at Kinetica are now sold. Prices start from £265,000 for a one-bedroom apartment, ranging to £475,000 for a premium specification, 13th floor three-bedroom apartment with balcony. Parking is available separately. For more information please visit www.telfordhomes.plc.uk or call 087 087 209 87 for further details.