



Telford Homes sells out at Stratosphere, E15



R: Exterior of Stratosphere; L: Internal CGI of Stratosphere

Telford Homes' latest landmark development "Stratosphere" in Stratford has now successfully sold all 307 apartments, almost a year ahead of construction completion. Sales at the scheme have been consistent since its initial launch, when the first phase of apartments sold out in just six weeks. The development's second phase received a similar response from those looking to invest in this desirable location, and the final apartments released in the Autumn of 2016 were snapped up very quickly.

David Campbell, Group Sales and Marketing Director for Telford Homes, comments: "Stratford has so much to offer and we have realised its potential by creating a range of exciting new developments in the area, all of which have proven highly popular with first time buyers, young professionals and investors."

"From buyers' feedback, Stratosphere's success is due to its high specification finish, beautiful exterior design and fantastic location, along with unique communal facilities such as the 36th floor combined gym and residents' Wi-Fi lounge"

Stratosphere comprises 307 contemporary apartments including suites, one, two and three-bedroom apartments and penthouses. It is located within a landmark 36-storey residential tower offering residents spectacular views towards The City of London and Canary Wharf, over the Queen Elizabeth Olympic Park and Westfield Stratford City.

Stratosphere received a record number of enquiries from buyers looking for an affordable and accessible location within close proximity to Stratford and other fashionable neighbourhoods such as Shoreditch and Hoxton. The employment hubs of Canary Wharf and The City are eight and nine minutes away respectively by tube and Stratford station is a mere two minute walk from Stratosphere.

Each of the apartments at Stratosphere offer an outstanding specification, including kitchens from London designer Urban Myth, with stone worktops and integrated Smeg appliances, bespoke cabinetry in the bathrooms and premium woodstrip laminate throughout the kitchen, living room and hallway. All homes benefit from under-floor heating. Residents will enjoy and utilise the 24-hour concierge service located within a sleek and stylish ground floor reception as well as a private residents' gymnasium, residents Wi-Fi lounge and terrace, all of which are located on the roof-top at the pinnacle of the tower.

Stratford is continuing to undergo a radical transformation. Stratford International, Stratford London and the bus station recently transitioned from Zone 3 to Zone 2, a year before Crossrail is set to join the extensive rail network, making the development and Stratford one of the most well-connected in London. The area has benefitted from a 131,000 strong growth in population, investments totalling over £15bn, and an estimated 62,000 new jobs from the Olympics and its legacy for Stratford City, Canning Town and Custom House, the Royal Docks and Beckton. As a consequence, Stratford has evolved into a new cultural sector, representing the very best in shopping and entertainment facilities that London has to offer.

Stratford is set to secure its position as East London's cultural and education district with the announcement that the Victoria & Albert Museum, Sadler's Wells Theatre, University College London and the University of the Arts London are all due to be setting up East London outposts and the Smithsonian Institution will be opening their first museum there outside the US.

For more information on Stratosphere and any other Telford Homes development, please visit at <http://www.telfordhomes.london> or call: 020 3538 9273

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