



**Telford Homes' first residential development in Kentish Town, The Town Apartments, NW5  
Launches 19<sup>th</sup> February 2015**



*CGI of Telford Homes' The Town Apartments, NW5*

Telford Homes are delighted to announce the forthcoming launch of its latest development in north-west London. The Town Apartments, a boutique collection of just 15 one, two and three-bedroom apartments in Kentish Town NW5, are launching on Thursday 19<sup>th</sup> February from Oliver's Town Estates Agents and is expected to attract a high level of interest from first-time buyers, investors and professionals looking to buy in this popular part of the Capital. With Kentish Town and Kentish Town West stations both just short walks from The Town Apartments, The City, the West End and Canary Wharf are all within easy reach, while picturesque Hampstead and trendy Camden can both be reached by foot in ten and twenty minutes respectively.

The epitome of urban sophistication, each apartment at The Town Apartments is designed to offer a high standard of contemporary, 21<sup>st</sup> century living. Each home has been tailored to a superb level of specification, including kitchens from London designer Urban Myth, with stone work surfaces and fully integrated Smeg appliances, bespoke cabinetry in bathrooms and premium timber laminate flooring throughout the living area, with bedrooms carpeted in warm neutral tones. Residents at The Town Apartments will also enjoy under-floor heating, a video entry phone system and private outdoor space.

The Town Apartments are conveniently positioned just an eight minute walk from Kentish Town West, served by the London Overground, while Kentish Town and Chalk Farm underground stations, both of which are served by the Northern Line, are just a 12 minute and 14 minute walk away respectively. These connections allow residents access to the restaurants, theatres and clubs of the West End in just 10 minutes, while the City of London is only a 15 minute journey on the Northern Line. The leisure and business hubs of Stratford and Canary Wharf are both easily accessible in less than half an hour.

**David Campbell, Group Sales and Marketing Director for Telford Homes, comments:** "We are delighted to launch our first development in this highly attractive area of North London. Kentish Town is an area

that has seen considerable growth in recent years and given its proximity to the creative hub of Camden and the City of London, values are predicted to continue to increase in years to come. With a mixture of one, two and three-bedroom homes at The Town Apartments, we are expecting a high degree of interest from young professionals and first time buyers looking to make their mark on an established area of London with excellent staying power, as well as families attracted by the area's excellent schools and abundance of parks and outdoor space."

Residents of The Town Apartments can also take advantage of being a short distance away from Camden, one of the Capital's most fashionable hotspots. Home to the popular Stables Market, a perfect place for stylish clothing and furniture and a host of bars, pubs and clubs that grant the area the status of one of London's premiere hotspot for gigs, particularly where indie music is concerned. Indeed, long-standing favorites like The Roundhouse, Underworld, Electric Ballroom, Barfly and the Jazz Café are key attractions. Furthermore, the neighborhood is a popular hub for evening entertainment, from star-spotting at The Good Mixer and the Hawley Arms, to playing games of pool at the renowned The Camden Head.

Kentish Town itself is also fast becoming one of London's most exciting places to live with pubs and bars, world foods, boutiques and arts in abundance. Famous for jazz gigs and live music, Kentish Town has lots of venues for up-and-coming performers including The Forum, which has played host to some of the music industry's biggest names, and dynamic fringe theatre, The Giant Olive, with its packed programme throughout the year. An eclectic mix of fashionable bars, restaurants, shops and cafes have helped to establish Kentish Town's status as one of London's newest hotspots.

First completions are expected in Summer 2016 with prices starting from £432,500.

For more information and prices for The Town Apartments contact Telford Homes on 01992 809800 or visit

<http://www.the-town-apartments.co.uk>

**ENDS**

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#### EDITORS NOTES

Telford Homes Plc. is an AIM listed developer delivering high quality residential and mixed-use developments across London. Demonstrating the company's commitment to regeneration and creating sustainable new communities, Telford Homes has established long-term partnerships with local authorities within key London Boroughs.

Established in 2000 Telford Homes has expanded its operation from East and North London to developing high quality homes across the Capital, predominantly in zones one and two.

Telford Homes' high standards and exceptional customer service have gained the company a number of awards. Wins include the prestigious Homebuilder of the Year and a commendation for Best Development Project (Matchmakers Wharf) at the British Home Awards, four NHBC Seals of Excellence as well as the Supreme Award in the Multi-Storey Builder category for the project manager at Telford Homes' Greenwich Creekside development, recently Medium Housebuilder of the Year and Best design at the Housebuilder Awards 2013, and most recently Best Customer Satisfaction Initiative.

The company's independently conducted customer satisfaction results for 2014 highlight that 97 per cent of customers would recommend Telford Homes.