



Telford Homes Sales and Marketing Suite Launches in Stratford



Telford Homes are delighted to announce the opening of their flagship Central Sales and Marketing Suite in the heart of Stratford.

Telford Homes has a substantial presence in Stratford, with over 1500 apartments either recently completed, currently under construction or in the pipeline in the area. Located just one minute's walk from Stratford station, the new sales and marketing suite sits at the epicentre of three major Telford Homes towers, and of Stratford itself.

Designed to enhance the off-plan buying experience, the new sales and marketing suite will satisfy the increasing appetite of purchasers to become more engaged and visually stimulated when buying their apartments. With more and more end-users finding value in buying off-plan, the new sales and marketing suite offers state-of-the-art virtual tour technology, interactive touchscreens and a multi-screen video wall to enhance the off-plan experience. Purchasers will also be able to view a physical Telford Homes kitchen and bathroom, allowing them to have a 'hands-on' experience of the outstanding fixtures and fittings that their new apartment will contain, even before they are built.

David Campbell, Group Sales and Marketing Director for Telford Homes, comments:

“We are delighted to have launched our new sales and marketing suite which will be an invaluable facility for both existing and potential purchasers, as well as a central location from which to stage future sales launches. With over £500 million of future sales already secured to our off-plan investors we were determined to deliver a superb facility, in a central location, from which we can offer our customers an industry leading experience. It will become a focal point for Telford Homes and also gives us the opportunity to have a more permanent presence in the community that we are helping to create in Stratford.”

The new Telford Homes Central Sales and Marketing Suite is located on the ground floor of Telford Homes’ Stratford Plaza development and within a few minutes’ walk of both the Stratosphere and Stratford Central towers. Located directly outside Stratford station, travel to the Central Sales and Marketing suite could not be more straightforward and is open seven days a week, 10am – 6pm Monday to Saturday (open until 8pm on Thursdays) and 11am – 5pm on Sundays.

For more information about Telford Homes developments please visit

<http://www.telfordhomes.london>

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EDITORS NOTES

Telford Homes Plc. is an AIM listed developer delivering high quality residential and mixed-use developments across London. Demonstrating the company’s commitment to regeneration and creating sustainable new communities, Telford Homes has established long-term partnerships with local authorities within key London Boroughs.

Established in 2000 Telford Homes has expanded its operation from East and North London to developing high quality homes across the Capital, predominantly in zones one and two.

Telford Homes’ high standards and exceptional customer service have gained the company a number of awards. Wins include the prestigious Homebuilder of the Year and a commendation for Best Development Project (Matchmakers Wharf) at the British Home Awards, four NHBC Seals of Excellence as well as the Supreme Award in the Multi-Storey Builder category for the project manager at Telford Homes’ Greenwich Creekside development, recently Medium Housebuilder of the Year and Best design at the Housebuilder Awards 2013, and most recently Best Customer Satisfaction Initiative.

The company’s independently conducted customer satisfaction results for the first six months of 2015 highlight that 100 per cent of customers would recommend Telford Homes.