



Sale success for Telford Homes' Lime Quay, Poplar
With over 75% of the development selling in under 3 weeks



Telford Homes' latest contemporary development LIME QUAY, a new 12-storey building located on Teviot Street in Poplar, adjacent to the Lime House Cut canal with all apartments having a water-facing aspect and many with City views, is now 75% sold with over 45 apartments selling since it launched. The development has received a record number of enquiries from owner-occupiers and investors looking for an affordable and accessible home within close proximity to stylish neighborhoods such as Shoreditch and Hoxton, as well as the key employment hubs of Canary Wharf and Stratford City. Only 15 apartments remain. Prices start from £340,000 for a two bedroom apartment with first completions expected in Spring 2015.

The substantial two and three bedroom apartments that are available offer a fantastic opportunity for end users as well as investors looking for multiple sharers. Rental yields are expected to be in excess of 6%.

David Campbell, Group Sales and Marketing Director at Telford Homes, comments:

"We have received an unprecedented level of enquiries from buyers who have seen the potential of Poplar and the forecasted capital growth properties in the area are expected to experience. Lime Quay's waterside location and the fact that you can be in Canary Wharf in under 10 minutes have been key selling points for the development."

He adds: "The Olympic effect has continued to positively impact economic and infrastructure growth in East London. The improved transport links and new retail and leisure opportunities created as a result of the Olympics have attracted owner occupiers and investors looking for well-located and high quality residential property in the area."

Designed with a contemporary glass façade by Larissa Henke Architects, Lime Quay comprises 60 residential apartments including two and three-bedroom apartments and penthouses, all with a balcony or terrace, many offering waterside views of The Limehouse Cut or the City and Canary Wharf. Interiors come fitted with a first class specification as well as luxurious under-floor heating in all rooms.

Lime Quay is perfectly situated for the City of London and access beyond, making it the perfect commuter destination. Bromley-by-Bow tube station and Langdon Park DLR offer excellent transport links and are just a 10 minute walk from the development. Moreover, London City Airport and King's Cross St Pancras are 20 minutes from Lime Quay, offering locals endless vacation possibilities via planes and trains. Lime Quay E14 is located between the A12, Limehouse Cut canal and Teviot Street. It is equidistant from the A11 Bow Road and A13 East India Dock Road and thus is superbly located for easy access by car to Canary Wharf, Stratford, Bow, Mile End and Greenwich, south of the Thames, is easily accessible via the Blackwall Tunnel.

For more information and prices for Lime Quay please contact Telford Homes on 020 3538 0938 or visit <http://www.telfordhomes.plc.uk/limequay/>

ENDS

For media information (not for publication), please contact Elle Bourgeois, Edelman
Tel: 020 3047 2370, Email: elle.bourgeois@edelman.com

EDITORS NOTES

[Telford Homes](#) Plc is an AIM listed developer delivering high quality residential and mixed-tenure developments across London. Demonstrating the company's commitment to regeneration and creating sustainable new communities, Telford Homes has established long-term partnerships with local councils within key London Boroughs.

Established in 2000 Telford Homes has expanded its operation from East and North London to developing high quality homes across the Capital.

Telford Homes' high standards and exceptional customer service have gained the company a number of awards.

Additional award wins include the prestigious Homebuilder of the Year and a commendation for Best Development Project & Best Mixed-Use Development (Matchmakers Wharf) at the British Home Awards, four NHBC Seals of Excellence as well as the Supreme Award in the Multi-Storey Builder category for the project manager at Telford Homes' Greenwich Creekside development.

The company's independently conducted customer satisfaction results for 2012 highlight that over 99 per cent of customers would recommend Telford Homes.