

PRESS RELEASE  
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## **BRESSLAW COURT BLASTS-OFF AT BOW TRINITY**

**Telford Homes combines value-for-money with excellent transport links at popular East London development**



Telford Homes has released a collection of 22 one and two-bedroom apartments over seven floors at Bresslaw Court, the fourth building to be unveiled at popular Bow Trinity, E3. Priced from £219,995, these homes combine value-for-money with a convenient location just a few minutes walk from Mile End Underground and Bow Church DLR stations.

All homes at Bresslaw Court feature a balcony or terrace and are finished to a high standard with neutral decor for ease of furnishing and high quality fixtures and fittings. Apartments boast oak shade wood veneer flooring in the living rooms and hallways, ceramic tiling in the bathrooms and warm, neutral carpeting in the bedrooms. Many homes also feature outstanding views towards the City of London and Canary Wharf.

The contemporary kitchens by London designer Urban Myth in Silver Cherry and Cappuccino gloss are fully-equipped with stainless steel Smeg appliances. Contemporary bathroom suites are complimented by ceramic tiling and chrome taps.

Bow Trinity has proved popular with professionals given its affordability along with excellent underground, DLR and bus links that offer rapid access to Canary Wharf, The City and West



End. Residents can be in the heart of central London in less than ten minutes (station to station) and in the Capital's newest shopping centre, Westfield Stratford City, in three minutes via the Central line from Mile End underground station for example.

Mile End Park, which offers a great range of indoor and outdoor leisure activities, is a short walk away from Bow Trinity for those who enjoy an active lifestyle. Vibrant Bow has a variety of independent shops and eateries, whilst the former Victorian factories at nearby Bow Wharf on the canal are home to a gym, bars and galleries.

To coincide with the launch of Bresslaw Court, Telford Homes has unveiled two show apartments and new Sales & Marketing Suite that will be ready to receive visitors from the 11<sup>th</sup> July 2012. Located at 2 Eric Street, just off Burrdett Road, Bow, E3 4HJ. The sales team will be on hand daily Monday – Saturday 10am-6pm and Sundays 11am-5pm to host visitors around the show apartments, discuss personal preferences and work with potential buyers to identify the perfect home to suit their requirements.

For more information on Bow Trinity, please visit [www.bowtrinity.co.uk](http://www.bowtrinity.co.uk) or call the sales team on 0800 883 8624.

**ENDS**

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**Notes to editors:**

**About Bow Trinity**

Bow Trinity incorporates 284 one, two and three bedroom apartments for open market sale, set across a selection of new private apartment buildings with between 4 and 36 homes per block. Telford Homes has already launched the Reid Building, Beaton House, Ashford House and Chaplin Court, which have proved popular with a fifty-fifty mix of owner-occupiers and buy-to-let investors.

**About Telford Homes**

[Telford Homes](http://www.telfordhomes.com) Plc is an AIM listed new homes developer that delivers high quality mixed-tenure developments across London. The Company has formed long-term partnerships with key London Boroughs to realise their commitment to regeneration and the formation of sustainable new communities. Telford Homes' brand values focus upon value-for-money and excellent delivery of both product and service.



Telford Homes' high standards and exceptional Customer Service have resulted in a number of awards. Most recently, the Project Manager at Greenwich Creekside was chosen as Supreme NHBC winner in the Multi-Storey category. The Company was also awarded a 'Gold Award' by the Royal Society for the Prevention of Accidents (RoSPA) for our Occupational Health and Safety.

Additional award wins include the prestigious Homebuilder of the Year (British Home Awards), four NHBC Seals of Excellence as well as the Supreme Award in the Multi-storey Builder for the project manager at Telford Homes' Greenwich Creekside development and a Commendation for Best Development Project (Matchmakers Wharf) at the British Homes Awards. In addition, our independently conducted customer satisfaction results for 2011 illustrate that over 97 per cent of customers would recommend Telford Homes.